

Outstanding Achievement

Entry Planning Guide

Plan your answers before completing the online form

Start by choosing the strongest achievement or story, then build your statement around clear evidence of impact



TIP: Strong entries are clear, specific and supported by examples or results.



Outstanding Achievement Statement

Max 12,800 Characters

Explain why this person or organisation stands out and what makes their achievement worthy of special recognition.

Your entry may include examples such as:

- Reaching a significant career, business or organisational milestone
- Serving a record number of customers or delivering major growth
- Contributing something important to the wider industry or community
- A team member who has gone above and beyond in their role
- Playing a key role in an initiative, campaign or movement that made a lasting impact

What Judges are looking for

A clear story, specific examples and evidence of impact. Show what was achieved, who benefited, and why this person or organisation deserves recognition now.

TIP: The strongest nominations tell the judges what happened, why it matters and who benefited.



Think about: What makes this achievement exceptional, and why now?

Think about: What changed, improved or became possible because of their work?

Entry Deadline: 24 September, 5PM



Supporting your entry

Include where relevant:

- Data or results
- Testimonials
- Links to relevant content



Before you submit

Judges will review your online presence:

- Social media
- Sustainability and accessibility information
- Customer reviews



Before you start

- Choose your strongest example
- Gather key evidence
- Draft your answers in advance

For full category details and eligibility, visit the website

Start your entry today. →



You can prepare your answers in advance and copy them into the online form when ready.