

Best Education Provider

Entry Planning Guide



Plan your answers before completing the online form

Start by choosing one strong example or location, then answer each section based on that.



TIP: Strong entries are clear, specific and supported by examples or results.

1



Customer Experience

Max 2560 characters

How your organisation delivers a engaging customer experience.

Think about: How do you support customers before, during and after their experience?

- Communication, support and delivery
- Feedback, satisfaction or outcomes achieved

2



Educational Content & Resources

Max 2560 characters

How your educational content and resources deliver value to learners, teachers and group leaders.

- Quality and relevance of educational content
- Supplementary materials or learning resources provided

3



Product Development

Max 2560 Characters

How an existing product was improved to meet customer needs, or how a new product responded to demand.

Think about: What customer need or aspiration did you identify and respond to?

- Adaptations, improvements or new developments
- Evidence of customer-led thinking

4



Innovation & Business

Max 2560 Characters

How creative or innovative thinking has helped generate new or repeat business.

- Innovative ideas, delivery or campaigns
- Customer engagement, retention or growth

5



Health, Safety & Sustainability

Max 2560 Characters

How your organisation demonstrates commitment to health and safety, accessibility and the environment

- Policies, procedures or accreditations
- Accessibility, wellbeing or sustainability initiatives

Entry Deadline: 24 September, 5PM



Supporting your entry

Include where relevant:

- Data or results
- Testimonials
- Links to relevant content



Before you submit

Judges will review your online presence:

- Social media
- Sustainability and accessibility information
- Customer reviews



Before you start

- Choose your strongest example
- Gather key data
- Draft your answers in advance

For full category details and eligibility, visit the website

Start your entry today. →



You can prepare your answers in advance and copy them into the online form when ready.

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